

Shared Knowledge:

The Resistant Web: Workshop on Web Communication

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Introduction

Omnipresent digital forms today mix with artifacts of the past, forming a constantly branching network. We have become part of a fleeting visual cloud, with no clear reference points or connotations. Nevertheless, we accept digital surfaces as something ubiquitous, as a natural tool and daily accompaniment in the communication of art and culture. Against this background, the lecture deals with visual strategies that critically and humorously question the relevance of digital communication, with room for action beyond smooth and unresisting surfaces and the question of which important social role cultural institutions can play.




Konrad Renner





Konrad Renner works on the intersection of digital culture and graphic design. Since 2011, he collaborates with Christoph Knoth in Berlin, Leipzig and the web. Based on a deep appreciation for technology and its visual echo, Konrad Renner's portfolio includes digital projects for artists like Simon Denny and !Mediengruppe Bitnik, publishers like Sternberg Press and Spector Books and cultural institutions like Kunsthalle Zürich and the German pavilion at the Venice art biennial in 2015. Together with Christoph Knoth, he is a professor at the art university in Hamburg where they teach a class on digital graphic design.

In the section "Shared Knowledge" EMAP publishes results from internal conferences and workshops to share them with other cultural organisations and artists. The aim is to exchange and gain knowledge within the sector of media art.

Do you want to share knowledge?
Contact us: pr@emare.eu

Examples and Formats of Web Communication

Programm Ausstellung Konferenz Performances Burg100/KHM25 EN		
● News Sounding the Future in Hong Kong präsentiert	Festivalzentrum  <small>© Jens Schitzer 2014</small> Werkleitz öffnet die Räume des einstigen Druck- und Verlagshauses Leipziger Str. 61-62 als Festivalzentrum. Das denkmalgeschützte Gebäudeensemble wurde 1911 in prominenter Lage zum Riebeckplatz als Sitz für die <i>Hallesche Zeitung</i> im Jugendstil errichtet. Ab 1946 gingen die Räume an die Zeitung <i>Neuer Weg</i> , dem Parteiorgan der Ost-CDU, über. Die nach Einstellung der Tageszeitung seit 1992 leerstehenden Maschinsäle und Verlagsetagen sind beeindruckendes Zeugnis der ersten Hochzeit der Medienindustrie.	
		● Workshop CAPITAL OF THE WORLD 9.–25. Oktober Werkleitz Festival 2015

Programm Ausstellung Konferenz Performances Burg100/KHM25 EN		
● Hybrid Event - Border Visions Sonntag, 7. Februar von 13 bis 15 Uhr	● News Alle Festivalarbeiten auf einen Blick  <small>© Falk Werner</small> Zusätzlich zum Festival Trailer sind ab sofort Videos zu allen Festivalarbeiten online zu sehen. Mitschnitte der <i>.move OV</i> Konferenz stehen auf dem Werkleitz vimeo Kanal zur Verfügung.	
● News .move ON Präsentation auf 19. Cynet Art Festival Dresden 	● News Führungen durch I know, you know – Ein audiovisueller Dialog 	9.–25. Oktober Werkleitz Festival 2015

1. Website for Werkleitz Festival 2015 .move On

moveon.werkleitz.de

- user left a trace on the website by drawing globes after every click
- cookie saved the globes for the next visit
- the aspect resulted the website being used frequently



2. Website for Werkleitz Festival 2019 Modell und Ruine [model and ruin]

modell-und-ruine.werkleitz.de

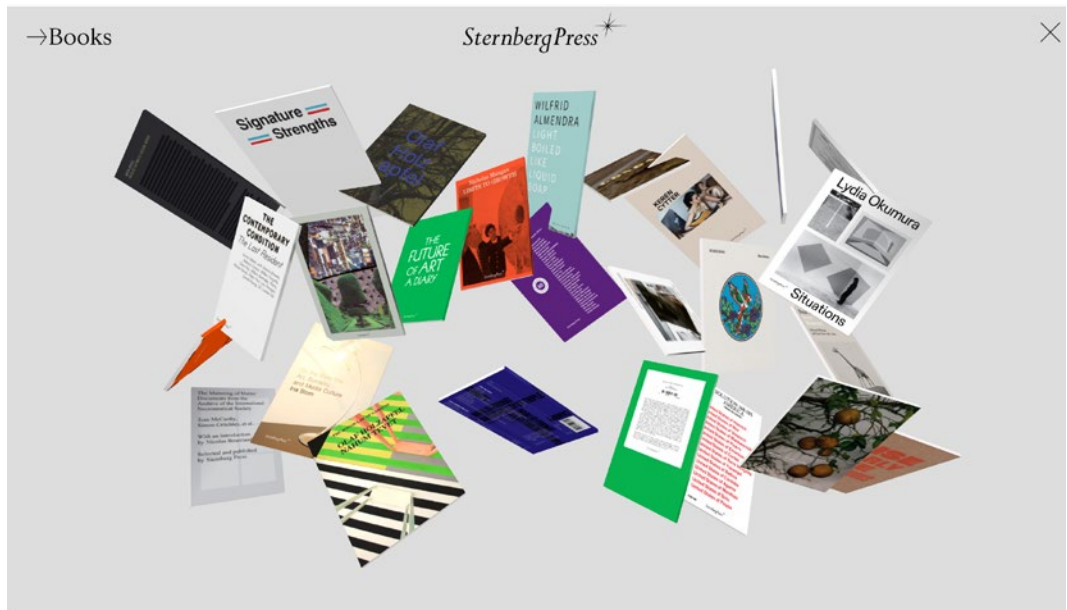
- theme of the festival connected to the website by little graphics and background
- e.g. Ivy as a connection to ruins growing while scrolling



3. Website for Crypto Rave for !Mediengruppe Bitnik and HEK Basel

0b673cce.xyz

- mining cryptocurrency for tickets for the event
- this System was hacked for purchasing tickets which were sold on the dark net



4. Website for Sternberg Press

www.sternberg-press.com

- example for a "functional Website"
> every book has it's individually coloured background



5. Website for Manchester International Festival

„The virtual factory“ about virtual artist La Turabo Avedon

virtual-factory.co.uk

- using lots of elements and colours
- website functioned as a stage for game play
- users entered the art piece online sometimes without even noticing that it's an art piece



- 6. Artist catalogue**
`<script>alert(!Mediengruppe Bitnik);</script>`
for german media artists !Mediengruppe Bitnik
- book is connected to the pages and outward appearance of the internet
 - Christoph and Konrad often Masonry, a JavaScript grid layout with which the glitches that sometimes happen are translated into the book
masonry.desandro.com
 - title of the book is written as a real JavaScript
 - a window pops up showing the name of the artist group
 - it is an example of a kind of soft hacking of a system

Questions and Issues of Web Communication



Question of tracking numbers of visitors of Websites:

Since the change of data security in 2019 it is not possible anymore to track visitors of websites properly, private browsing also makes it difficult.

Different approach on using websites:

beakerbrowser.com

- websites are stored in the browser of the user, everybody can host a side which can't be destroyed, deleted, etc.

Question of problems about broken Websites and how to preserve them

- websites which store older versions of the sites:
conifer.rhizome.org
archive.org
- good Screencasts can be done
- there is no proper way to preserve these sites

Question on headless CMS Systems:

- gives user the possibility to change only the content of websites without changing the visual appearance
- content in the backend is organised as a folder structure

Issues with bigger systems like Typo3 and Drupal is that they are more likely to be hacked

Kirby CMS is a real recommendation

getkirby.com

- approach for lightweight websites
- not much hacking or maintenance difficulties

European Media Art Platform

The European Media Art Platform (EMAP), initiated by werkleitz and co-funded by Creative Europe since 2018, is a consortium of leading European media art organisations specialised in Digital and Media Art, Bio Art and Robotic Art.

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